

SIMULUS CLOTHING.

Simulus Clothing Partner Program Guide

(for use of Simulus Clothing)

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Summary

The Stimulus Clothing Partner Program allows streamers, teams, and organisations of all sizes to launch and utilise a varied line of merchandise for their fans around the world.

Formed with small groups in mind, the partner program offers affordable packages to get partners earning fast through profits commission, with low upfront costs. Additionally, every applicant will receive a discount code for their fans and members to use.

Benefits

Upon completion of purchase of a store set-up, all Stimulus Clothing Partner Program partners will receive:

- A 10% discount code.
- 20% commission of profits on every item sold from the partner's store.
- A free item giveaway after five orders
- A minimum of 8 items, growing with higher tiers

Information on how benefits vary in tiers can be found below.

Tiers

The Stimulus Clothing Partner Program is currently divided into three tiers. Any new partner of Stimulus Clothing will receive the following after purchasing the applicable tier.

The benefits of each tier vary as follows:

	Tier 1	Tier 2	Tier 3
Set-up cost	£35	£60	£100
Upgrade cost	-	T1 > £25	T1 > £65 T2 > £40
Discount code	10%	10%	10%
lead product listings	3	5	8
supplemental product listings	5	7	10
Cost per additional lead product listing	£10	£10	£10
Cost per additional supplemental product listing	£5	£5	£5
Profits commission rate	20%	20%	20%
Additional promotion	X	X	Member's store prominently featured on stimulusclothing.com
Sponsored giveaways	One free item to give away after 5 orders	One free item to give away after 5 orders	One free item to give away after 5 orders

Product Categories

Product	Category
Tee Shirt	Lead
Hoodie	Lead
Sweater	Lead
Jersey	Lead
Long Sleeve Shirt	Lead
Tank Top	Lead
Joggers	Lead
Beanies	Lead
Bucket Hats	Lead
Baseball Caps	Lead
Windbreaker	Lead
Shoes	Lead
<i>Phone Case</i>	<i>Supplemental</i>
<i>Airpods Case</i>	<i>Supplemental</i>
<i>Sticker Sheet</i>	<i>Supplemental</i>
<i>Backpack</i>	<i>Supplemental</i>
<i>Mouse Mat</i>	<i>Supplemental</i>
<i>Flag</i>	<i>Supplemental</i>
<i>Mug</i>	<i>Supplemental</i>
<i>Poster</i>	<i>Supplemental</i>
<i>Water Bottle</i>	<i>Supplemental</i>
<i>Patch</i>	<i>Supplemental</i>
<i>Glass</i>	<i>Supplemental</i>

* Most products listed do have multiple variants to choose from

Pricing

If a member wishes to add additional lead items to their store, they may pay to do so. The fees are listed below:

	Lead	Supplemental
Cost per additional product listing	£10	£5

The prices above include basic design work to prepare the provided materials for production. If a member requires a more complex design, the fees for this can be discussed with Simulus Clothing and a quote will be provided.

Partners may choose their own pricing for each product if they wish to earn more commission from each sale. Below are the minimum pricings for each product type and the prices used if no price is specified. Minimum price for any products not listed can be provided on request.

Product Type	Price
Tees - Printed - One side	£22.49
Tees - Printed and embroidered	£29.99
Tees - Embroidered	£24.99
Hoodies - Printed - One side	£34.99
Hoodies - Printed and embroidered	£44.99
Hoodies - Embroidered	£37.99
Sweaters - Printed - One side	£34.99
Sweaters - Printed and embroidered	£44.99
Sweaters - Embroidered	£37.99
Jerseys - Blank	£39.99
Jerseys - Numbered	£44.99

Long Sleeves - Printed - One side	£24.99
Long Sleeves - Printed and embroidered	£34.99
Hats	Start at £24.99
Single Stickers	Start at £2.99
Sticker Sheets	£5.99
Mugs	Start at £13.99
Phone Cases	Start at £14.99

Rates

The following are the current average earnings via commission. This includes the use of a 10% off discount code. Earnings are based on minimum prices.

	Average Earning
Min. earning per item	6p
Max. earning per item	£2.92
Avg. earning per item	72p

Commission earned from each sale will be collected into the partner's commission pot. Once the pot reaches £15, a payout may be claimed.

Payouts need not be claimed immediately and may exceed £15 but they will not be given until the threshold is met, including in the event that the member wishes to remove their product listings.

Program Features

	Simulus Clothing	Our competitors
Set-up cost	£35 - £100	£49.99 - £225 (excl. VAT)
Prices including VAT	Yes	No
Shipping cost	Free over £50 (local rates under £50)	£5.50
Available items	40+	35
Partner discount code	10%	5%
Average delivery time	~ 7 days global shipping	2-3 weeks production + 1-10 working days delivery
Payments	Card, PayPal, PayPal pay in 3	PayPal
Returns policy	14 days (unless its a custom product)	10 days IF item has a major defect
Company logo inclusions	Once on jerseys only	Two separate locations on any custom product

Partnership

To join the Simulus Clothing Partner Program, please contact a member of the team or email info@simulusclothing.com or, simply purchase a store set-up via our website and a member of the team will be in touch.

*All information correct as of January 7th 2024.